

Etienne Burger – Strategy Director 13 October 2020

Quilter

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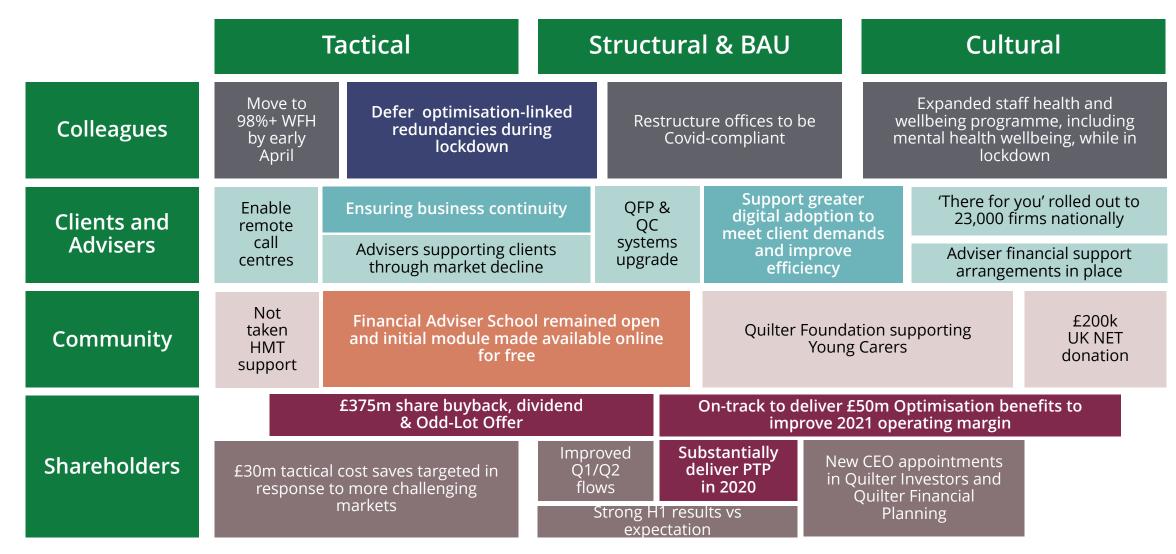
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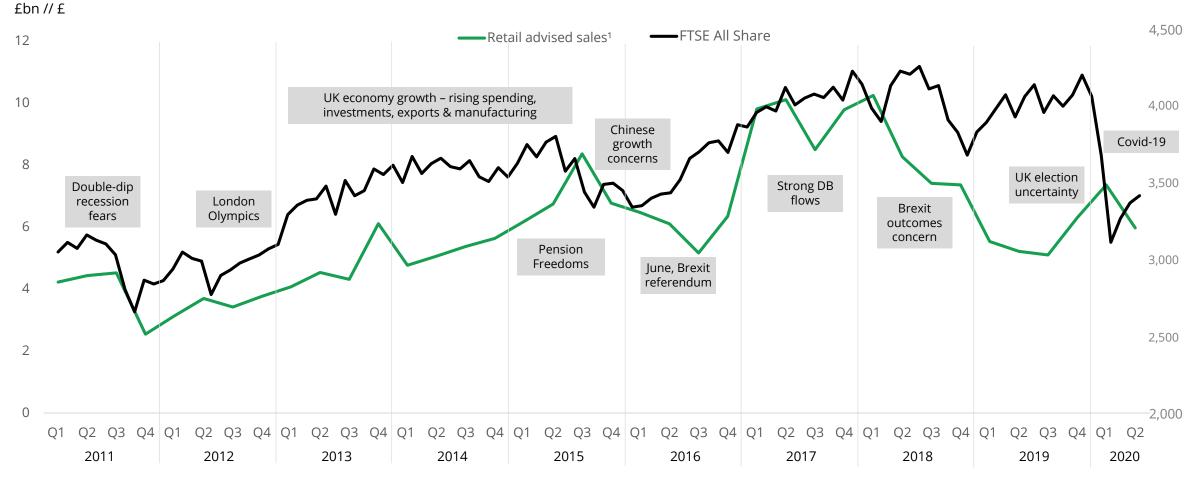
Managing through Covid-19 and beyond for all our stakeholders





Industry dynamics: Robust saving trends through market cycles and Covid-19 downturn

UK Platform industry net client cash flow¹ (LHS) vs FTSE All Share (RHS)

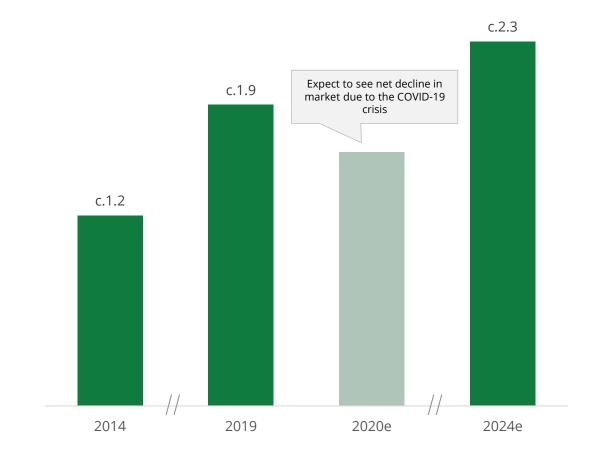


^{1.} Source: Fundscape – Platinum Database.

Pandemic aside, continue to operate in an industry with secular growth potential

- > Fifth largest wealth management market in the world1
- > A large and growing industry with continued secular growth drivers
 - Savings responsibility shifted to the individual
 - > Aging population with inter-generational wealth transfer
 - Shift from DB to DC
 - > End of compulsory annuitisation
 - Increase in accessibility from Pensions Freedom
- > Current trends reaffirming need for Advice in the UK
- Pandemic's fall-out disrupted many industries globally, including potential headwinds for UK Wealth
 - Wealth taxes
 - Pension allowance changes
 - Lower asset returns

UK long-term savings market forecast² AuMA £trn

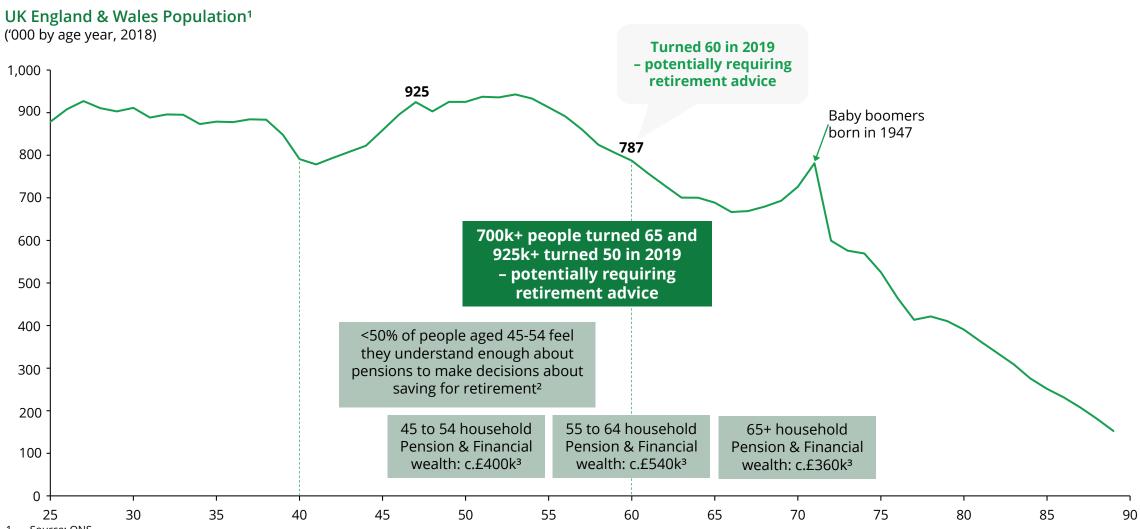


^{2.} Source: FCA, Platforum, Pimfa, PAM Directory, Oliver Wyman estimates; Includes assets managed by financial advisers, wealth managers and held on platforms. Does not include occupational pensions or annuities.



^{1.} Source: Credit Suisse, Global Wealth Databook 2019.

Industry drivers: Retirement demographics continuing advice demand



Source: ONS.

Source: ONS "Early indicator estimates from Wealth and Assets Survey", published August 2020.

Source: ONS "Total wealth in Great Britain: April 2016 to March 2018", published December 2019. Pension Wealth and 'net' Financial wealth excludes physical wealth (assets) and net property wealth.

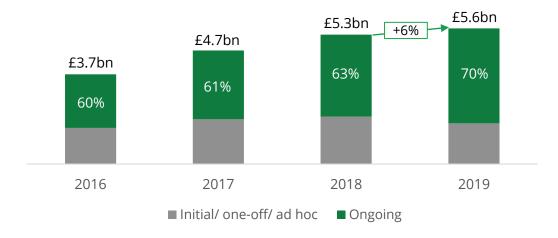


Continued strong demand for Advice as cost of delivery increases

- > Adviser trend to serve fewer active clients continues:
 - ➤ Compensation model from commission to fees
 - > New model built on ongoing client servicing
 - Focused on smaller number of clients with higher investable assets
 - Demographics support opportunity to serve customers' wealth needs for longer
- > Regulatory environment making it harder for independents
 - Pandemic demonstrating benefits of network such as Quilter
 - > Regulatory oversight and higher PII costs
- > Fast, scale growth harder as larger firms scarcer to acquire
 - > 90% financial adviser firms have fewer than 5 advisers¹

Market total revenue from adviser charges¹

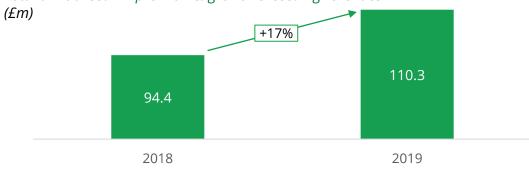
Revenues on investment advice and related charges



PII premiums paid by financial adviser firms¹

Increases reflect changes in Ombudsman award limits and claims experienced by market

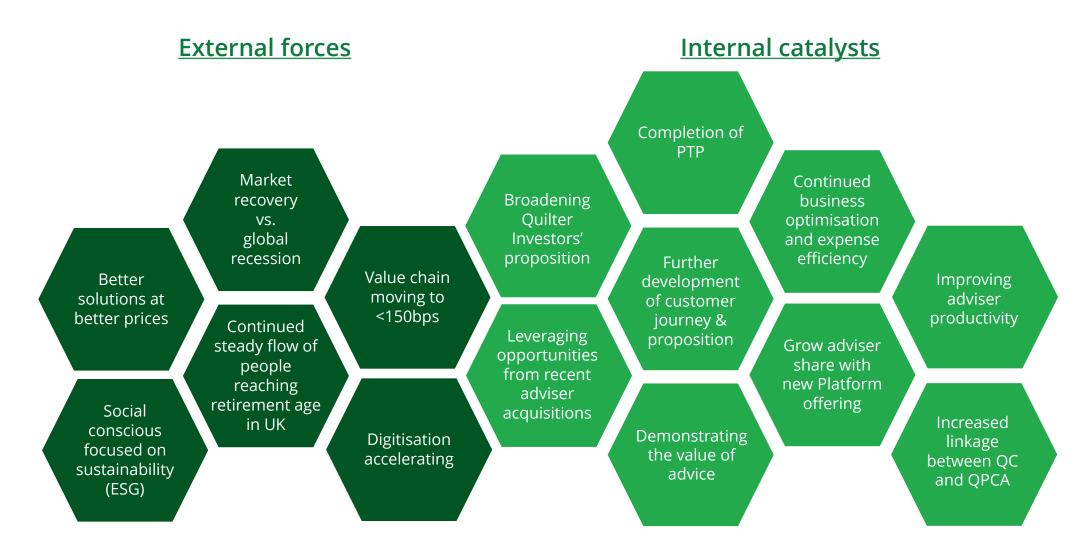
Total annualised PII premiums: growth exceeding revenues





^{1.} Source: FCA, Retail Intermediary Market Study 2019.

Covid-19 brought the future forward: Navigating the road to recovery





Themes for future-thinking

Continuing to improve the customer journey, with client at heart of organisation

Readying for a lower all-in-fee world while improving operating margin

Embedding ESG in advice proposition and investment solutions

Continuing to optimise, leveraging benefits of digitisation and agile working

Q&A

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